

Messagepoint® Starter Kit

Build your own Messagepoint touchpoint with help when you need it

The Messagepoint Starter Kit provides you training, help and support while you build your first Messagepoint touchpoint. Prinova will not only teach you how to build your own touchpoint, but also how to properly create touchpoint specifications, apply effective solution design and properly test your output.

With the Starter Kit, you're in the driver's seat to get your touchpoint into production, and you decide how much you want to use our services.

Once we help you set up your first touchpoint, you will be self-sufficient with Messagepoint.

Messagepoint Starter Kit projects include:

- in-depth and practical instructor-led training workshops focused on helping you build your own touchpoints,
- 200 support hours that you can use for solution design, connecting your data, building your touchpoint and testing your output, and
- regularly scheduled meetings with a Messagepoint Project Manager and Senior Consultant.

A typical Starter Kit project duration is 90-days. Client Project Management or Team Leads are responsible for driving delivery dates and deadlines, but Prinova will only provide guidance on timelines according to best practices.

For more information on the Starter Kit and to kick off your first Messagepoint project, contact sales@messagepoint.com or call 1-800-492-4103.

